

SOUTHERN CALIFORNIA RAIL: How We Got Started METRO ATLANTA CHAMBER OF COMMERCE COMMUTER RAIL SYMPOSIUM

By Jacki Bacharach Founding Chair, Former Board Member September 7, 2007

Context

- LOSSAN Rail Corridor Agency 1985
- Light Rail opened in L.A. County 1990
- Subway almost opened 1993
- Local and state funding

The Right Place at The Right Time

- Timing and convergence of opportunity
- People, timing, place
- Strong champions in each county.

How We Got Organized

- □ SB 1402 plan
- Interim JPA structure, voting strength and funding shares
- □ SCRRA 5 counties, 11 voting members
- Members: LACMTA, OCTA, RCTC, SANBAG, VCTC
- Ex Officio Members: SCAG, SANDAG, Caltrans

Preparing for Start-up

- Right of Way purchase
- Design & construction
- Rail cars and locomotives
- Cities responsible for stations
- Fare structure

Start-Up Surprises

- Community Concerns
- Controversy over car purchase
- Need to revitalize Union Station
- So fast mostly under the radar 5 counties, no major site of impact to focus on.
- On time, under budget exceeded patronage from the start

Opening Day

- □ 3 Routes
- □ 12 Stations
- 115 Route Miles

Surprises After Start-up

- Destinations not all downtown
- Weekend and midday demand
- More parking /more feeder service
- New extensions every few months for several years
- □ 1994 earthquake
- Lead way for new commuter rail in Northern California (Capitol Corridor) & San Diego (Coaster)

"Get It Done" Ethic

- Laid aside parochial issues
- Learned together tutorials
- Brought in best from all over the country & with freight rail experience
- Planned for a seamless trip

Get It Done" Ethic (cont'd)

- Made cities responsible for designing the stations and building them
- Visited and learned from others
- Expected nothing less than success

Legacy

- Revitalized several communities & reclaimed 'downtowns' in suburbs
- Contributed to successful local funding measures
- Long term impact integral part of all development planning for Southern California

